



SWEDCHAM
Swedish Chamber of Commerce in Hong Kong

BUSINESS GUIDE:
EVERYTHING YOU NEED TO KNOW ABOUT...

DOING BUSINESS IN HONG KONG

A great marketing opportunity for SwedCham members to be part of a new business guide that will be promoted in Sweden towards companies that might be interested in doing business through our network of members.

Supported by: Invest**HK**



SWEDCHAM

Swedish Chamber of Commerce in Hong Kong

WANT TO REACH POTENTIAL CLIENTS? A UNIQUE BUSINESS GUIDE WHERE YOU CAN GET VISABILITY IN DIFFERENT WAYS TOWARDS A SWEDISH AUDIENCE

- A free business guide that will be distributed through Chambers in Sweden and through other relevant organizations
- Providing valuable information to businesses interested in expanding to Hong Kong
- Potential exposure for member companies through content creation or advertising
- A great way to gain exposure, increase awareness and drive business
- All SwedCham members providing relevant services will be mentioned in the guide without any charge.
- Possibility to include movies, recordings, clickable links and more in the online version in the guide
- Access to unique user data and statistics connected to your content or ads

CONTENT & CONTENT CREATION



The ambition of the Business Guide is to provide essential information to individuals or companies regarding different areas connected to relocation or starting a business in Hong Kong.

Suggestion of topics (these will be adjusted and complemented depending on the content provided by members):

Housing	Accounting	Insurance	Events / Prod launch	Culture
Relocation	Banking	Legal	Marketing / Branding	Design
Schools	Business Advisory / Consulting	Recruiting	Sourcing / Production	Hospitality
Security	Funding	Taxes	Risk Management	Government Services
	Investments			Visas
	Incorporation			



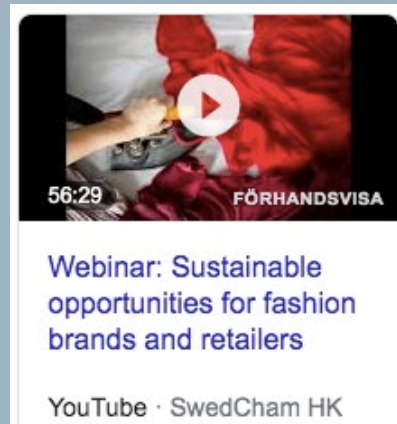
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(a suggestion on how a page can look)

YEAR-END ACCOUNTING AND TAXATION

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ANNUAL
ACCOUNTS



APPROVING
ACCOUNTS



STATUTORY
AUDITS



CORPORATE
TAX RETURN



ADDITIONAL EXPOSURE OPPORTUNITIES

In addition to being a content creator, you can also get visibility in the Business Guide through advertising. You can choose one or both ways of being part of the guide.



YEAR-END ACCOUNTING
AND TAXATION

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ANNUAL
ACCOUNTS



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TAX RETURN



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OPENING A HK BANK ACCOUNT

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OPENING A HK BANK ACCOUNT

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MARKETING OPPORTUNITIES



MARKETING OPPORTUNITIES

	MEMBER PRICE	NON-MEMBER PRICE
Content Provider	FREE	HKD 5,000
Full page ad (can include video, audio or other alternative content for the online version)	HKD 4,000	HKD 10,000
Half page ad (can include video, audio or other alternative content for the online version)	HKD 2,500	HKD 6,000
1/8 page ad	HKD 900	HKD 3,000



**IF YOU ARE INTERESTED IN BEING A PART OF THE
DOING BUSINESS IN HONG KONG GUIDE [CLICK HERE](#)
TO SUBMIT YOUR INTEREST.**

FOR ANY QUESTIONS, PLEASE CONTACT
CHAMBER@SWEDCHAM.COM.HK or +852 2525 0349

